# Press Release

**PetroChoice Acquires LubriCorp**

(Fort Washington, PA) – October 1, 2014

**PetroChoice Reaches into the Southeast with the Acquisition of LubriCorp**

PetroChoice, a leading provider of lubrication solutions, announced today that it has acquired Lubricorp, headquartered in Knoxville, Tennessee. PetroChoice is focused on acquiring best-in-class lubricant distributors to expand both its service offering as well as its geographic footprint. "LubriCorp is a great company and we are proud to have them join the PetroChoice family," said Shane O'Kelly, CEO of PetroChoice.  "PetroChoice and LubriCorp share many of the same values which include our dedication to our employees, our commitment to building strong customer relationships and our unwavering focus on quality.”

Mike Foltz, the former President of LubriCorp, will continue as Vice President and General Manager of PetroChoice Tennessee. “PetroChoice is a great fit for us. I have been in the lubricants industry for a long time and know many of the distributorship owners who have joined the PetroChoice team. Knowing their professionalism and how well aligned we were in mission and values brought clarity to our decision to become a part of PetroChoice.”

**LubriCorp** is one of the Southeast’s leading full service distributors operating facilities in Knoxville, Kingsport, and Cleveland, Tennessee. The company provides a broad range of lubricants and specialty products for the passenger vehicle, commercial, and industrial segments. Their distribution reach today covers much of the southeastern United States, including Eastern Tennessee, Kentucky, Virginia, Georgia, Alabama, West Virginia and parts of North Carolina. “Acquiring LubriCorp is a great way to expand our growth opportunities in the Southeast and increase the overall PetroChoice footprint,” said O’Kelly. Mike Foltz added, “As part of the PetroChoice team, we believe that we can continue to grow and expand from where we are today.”

**About PetroChoice:**

PetroChoice is a leading value-added provider of petroleum based lubrication products and services in the Mid-Atlantic and Midwest Regions. The Company provides its customers with Lubrication Solutions to meet their Safety, Savings, and Sustainability goals. PetroChoice distributes an extensive product offering of lubricants, coolants, metalworking fluids, equipment, heaters, lifts, auto-lube and filtration systems, and contamination control devices backed by unmatched technical expertise and services.

For more information about PetroChoice visit [www.petrochoice.com](http://www.petrochoice.com).