



Savings Opportunities During a Lubricants Price Increase

Costs are increasing across the board

As everyone has probably learned by now there has been a new industrywide lubricants price increase announced starting in July. Virtually all manufacturers have declared an increase of anywhere between 2% to 15%.

Rethink your current lubricants and maintenance program

Price increases at any time can be tough on your business and your bottom line. In a somewhat slow economy like we are experiencing today any increase can be particularly challenging. It is times like these where it becomes more important than ever to take a look at your current equipment and lubricant product mix in order to look for any opportunities to mitigate the effects of these changes on your business.

Lean on PetroChoice for our expertise

A great place to start this process is to ask your local PetroChoice sales representative to conduct a thorough review of your fleet, plant, site, and/or equipment. Your representative will be able to review the mix of products you are using and look for areas of consolidation and areas where extending drain intervals could be an option with either your current product(s) or through an upgrade. PetroChoice will make this process easy and worry free through our lubricant analysis and tracking services to make sure your intervals are optimized safely for each piece of equipment in your operation.

Your representative will also be able to make recommendations regarding other lubricant life extending or consumption reducing technologies such as filtration, vacuum dehydration or reprocessing, and automatic lubrication. Each of these solutions have pros and cons to consider so it is important to work closely with your PetroChoice representative to make sure you understand the effects each of these could have on your business.

Next step to savings

It is an easy process to look into saving opportunities. Simply call PetroChoice today toll free at: 800-545-1257, or visit our Website www.petrochoice.com and fill out a Contact or Quote Request form and we will contact you to work towards savings as soon as possible.

Thank You,
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